

Cross Village Township

Citizen Survey Findings

The Cross Village Township Planning Committee, in association with M.C. Planning & Design and Emmet County Department of Planning & Zoning, conducted a citizen survey during September 2003. The survey was conducted as part of the Township-wide master planning process, made possible through a grant from the Coastal Zone Management division of the Michigan Department of Environmental Quality. The survey was mailed to 436 property owner households. A total of 212 surveys were completed and returned, for a return rate of 48.6% percent. This is considered to be a very good response rate for a mail survey.

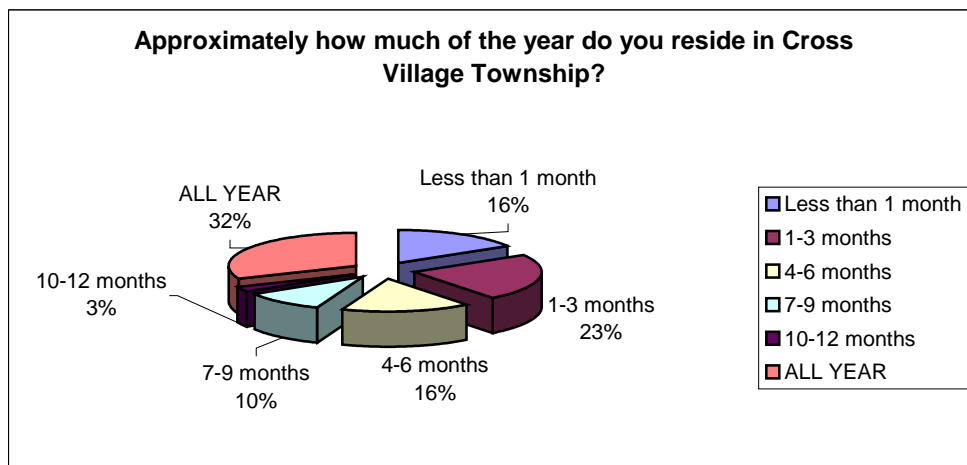
The summary of the findings is presented on the following pages. A number of demographic questions were asked, in order to analyze the data by different groups, such as year-round or seasonal residents. Approximately half (52%) of the respondents have resided in Cross Village Township for more than ten years. Slightly over one third (39.7%) of respondents indicated they are registered to vote in Cross Village Township.

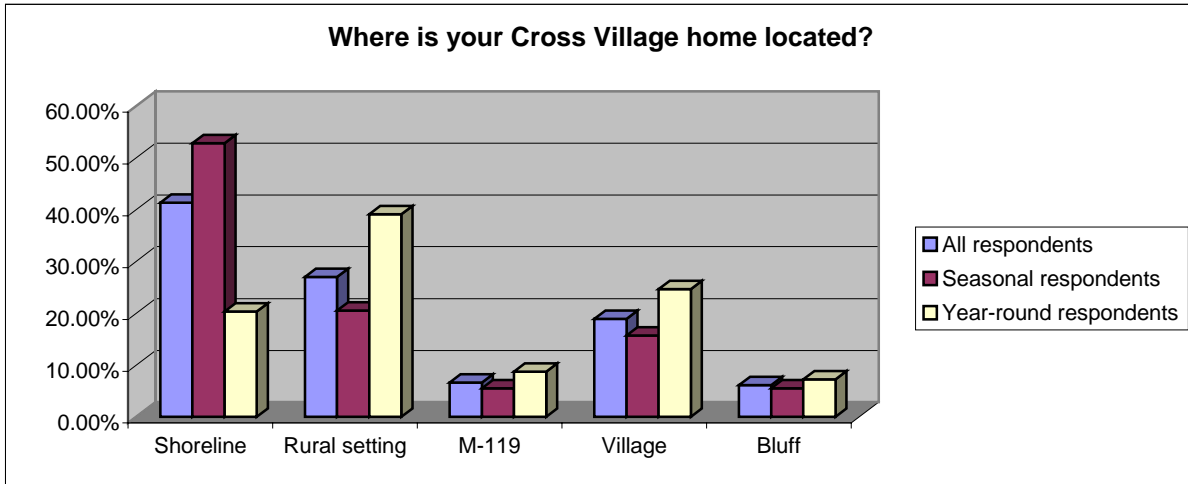
A. Demographics

How long have you lived here...

Do not live here	19.5%
0-4 years	12.9%
5-10 years	15.7%
11-20 years	21.0%
21-30 years	8.1%
Longer than 30 years	22.9%

- **63%** of the survey respondents are **seasonal or part-time** in Cross Village
- **37%** of the survey respondents are **year-round residents** of Cross Village Township





B. Township Services

Are these services adequate....

(Strongly Agree and Agree responses combined)

Road Maintenance	75.6%
Fire Protection Services	59.7%
Cemetery Facilities	55.1%
Emergency Medical Services	51.4%
Police Services	48.1%
Public Restrooms	47.8%
Weed Ordinance	43.5%
Public Transportation Services	29.0%

- **58%** of all respondents would **not** likely support a millage for road improvements.
- **80.3%** of year-round respondents agreed fire protection services are important, while only **47.7%** of seasonal respondents felt the same way.
- **77.3%** of year-round respondents approved the cemetery facilities, while **42.3%** of seasonal respondents reported they agree Township cemetery facilities are adequate.
- **69.8%** of year-round respondents indicated emergency medical services are adequate, while only **40.7%** of seasonal respondents felt the same way.
- **60.5%** of year-round respondents believe police services are adequate, while only **40.8%** of seasonal respondents agreed.
- **37%** year-round respondents and **24.4%** of seasonal respondents agreed public transportation services are adequate.

C. Community Image

How do you feel about these policies or statements....

(Strongly Agree and Agree responses combined)

Preservation of Scenic Rural Roads	91.7%
Tall and/or Massive Buildings limited	86.4%
Preservation of Historic Buildings	85.1%
Safe from crimes in Public Places	82.1%
Safe from crimes at Residence	79.6%
Lighting Standards	62.8%
Architectural Controls	62.2%
Stricter Signs Controls	47.8%
Utility lines should be buried "downtown"	46.6%
Cellular Towers	46.6%
Wind Turbine Generators (WTG)	41.7%
Gathering or Special Events Regulations	41.7%
Noise Regulations	37.7%
Additional Sidewalks "downtown"	29.5%
Additional Parking "downtown"	19.7%
Standardized Hours	19.5%

- **50.6%** of year-round respondents and **54.7%** of seasonal respondents do **not** agree additional parking is needed downtown.
- **58%** of all respondents do **not** agree standardized hours are needed by downtown businesses.
- **39.5%** of year-round residents believe cellular towers should be encouraged in the Township, while **50.8%** of seasonal respondents agree.

D. Housing

- **55.8%** of respondents agree the mix of housing in the Township meets the diverse needs of residents and property owners.
- **38.8%** of all respondents agree there is adequate affordable housing available in Cross Village Township, but **30.3%** of year-round residents disagree, while only **4.8%** of seasonal residents disagree.
- **70.5%** of all respondents disagree that condominium-type developments should be allowed in Cross Village Township.

E. Economy

Where do you work... (number of respondents not percentages, due to multiple responses)

Retired	59
Outside Northern Michigan	51
Cross Village Township	19
Petoskey Area	19
Northern Michigan	18
Elsewhere in Emmet County	14
Not Working	7

- Approximately **67.7%** of the respondents answering a question regarding employment opportunities in Cross Village indicated there are **not adequate full-time employment opportunities** in the area.
- Also, approximately **53.1%** of respondents for this question indicated there are **adequate part-time employment opportunities** in this area.

F. Recreation

What is the level of importance of providing or improving these recreational facilities...
(Very Important and Important responses combined)

Public Waterfront Access	81.2%
Boat Launch Facilities	72.3%
Nature Parks	66.7%
Hiking and Cross Country Skiing Trails	63.5%
Safe Harbor (Harbor of Refuge)	59.1%
Biking Trails	56.1%
Parks - Active Recreation	55.6%
Camping Facilities	43.4%
Snowmobiling Trails	34.6%

- **69.9%** of year-round respondents support parks for active recreational activities such as basketball, while **47.2%** of seasonal residents agree.
- **90.4%** of year-round respondents agree public waterfront access for swimming is important, while **76%** of seasonal residents agreed with its importance.
- **52.7%** of year-round respondents support the importance of hiking and cross-country ski trails while **69.8%** of seasonal respondents rated these as important.
- **43.3%** of year-round respondents rate biking trails as important, with **63.6%** of seasonal respondents agreeing.
- **56.7%** of year-round respondents find camping to be important, while **35.6%** of seasonal respondents agree.

G. Environment and Land Use

Cross Village Township should work to preserve....

(Strongly Agree and Agree responses combined)

Scenic Views	94.5%
Farmland/Open Space	85.7%
Open, Undeveloped Shorelines	82.3%
Open Space through cluster development	35.7%

- **42.0%** of the survey respondents *disagree and strongly disagree* with encouraging of **cluster development**, and an additional **21%** were *neutral or uncertain*.

H. Growth Management

- **57.1%** of all Township Survey respondents **would prefer planned and limited growth in this area**, compared to 62.5% for year-round respondents and 54.2% for seasonal respondents.
- **22.2%** of year-round respondents **would prefer to let growth take its own course in this area**.

Rate the importance of the following landuse categories...

(Very Important and Important responses combined)

Farming	69.5%
Resort/Tourism	52.8%
Commercial/Retail/Service Land Use	48.5%
Agricultural Product Processing Land Use	28.1%
Light Manufacturing	13.6%

- **61.3%** of all Township Survey respondents agree the current mix and quantity of businesses in Cross Village are adequate.

Summary of Additional Responses

How much new development? most often cited: Not much (50), None/not needed (24), planned-but limited (9), a lot-much more (9), as much as community can absorb (8), moderate (8)

Businesses wanted in Cross Village most often cited: Hardware (24), Restaurant (23), Grocery (16), Lodging (10), Artisans (7), Medical/dental (7), salon/barber shop (7), General store (7), Pub (6)

Roads most often cited, regarding roads to be improved or closed:
--None (18), Brady (8), Oak (6), Chippewa (6), Cemetery (4), State (4), Division (4), Levering (3)

Properties to preserve most often cited: Cross Property & surrounding open space (9), Open spaces (8), Bluff (7), Natural areas (5), Any and all (5), Farmland (5)

Views to preserve most often cited: Lake Views and bluffs (52), The Cross (18), M-119 & Lakeshore Drive (14)

Eyesores most often cited: Property maintenance issues (54), Abandoned buildings (37), Trailers (9), Excessively large homes (8)